

## **Privacy Policy**

Welcome to Mislich Bros. Inc.'s website [mbitools.com](http://mbitools.com). Mislich Bros. Inc. has created the following privacy policy to demonstrate our commitment to protecting your privacy and to disclose our information-gathering and dissemination practices. This online privacy policy is here to tell you about, among other things, the information Mislich Bros. Inc. collects through our Website, how we use that information, how you can opt out of certain uses of the information we collect, and how Mislich Bros. Inc. can make changes to this privacy policy. Please let us know if you have any questions regarding this privacy policy by contacting us at [support@mbitools.com](mailto:support@mbitools.com).

### **Information Collection & Use**

In collecting your personal information, we aim to provide you with a more customized experience. This information lets us provide services and features that we think are more likely to meet your needs. Of course, users can browse our website without providing any personal information, but once you give us this personal information, you are not anonymous to us.

Mislich Bros. Inc. collects two types of information when you visit our website: information that may be used to identify you individually, such as your name and email address ("personal information"), and non-personal information, such as IP addresses, the type of browser you are using, and aggregated information about user activities on our website ("non-personal information"). We also may use information such as your name, e-mail address and credit card information to contact you, respond to your inquiries, send you informational packages such as brochures or catalog, specials, new products and other services we think you may be interested to learn. This and other collected information may be used to help us identify problems with our server or other technical issues relating to the performance of our site.

**Personal Information:** We may specifically request personal information from you at certain points on our website. For example, when you sign up for our newsletter, we collect personal information to complete the process. This information may include, without limitation, your name, address, telephone number, and email address. If you apply to join our Distributor Program, we may collect information about your business, including, without limitation, your (or your organization's) name, email address, street address, telephone number, tax identification number, trade references, bank information and information about your website (e.g., the URL.) If you make a purchase from us with your credit card, from time to time, we may also request personal information about you and your interests in surveys, contest entry forms, or in other ways. You may always choose not to provide us with your personal information; however, this may limit our ability to provide you with a specific product or service, or to offer you personalized content.

**Non-Personal Information:** When you visit our website, we also collect non-personal information, such as your IP address, which is a number that can be used to identify your location and Internet Service Provider. We may also collect the URL from which you came to our website and the URLs visited on our website. A URL is the full address of a website page, which may contain some personal or identifying information about the person who is viewing it.

### **How we use the collected information**

**Mislich Bros. Inc.'s Use of Personal Information and Non-Personal Information:** We use your personal information to process your requests, to improve the features of our website, and to communicate with you. We may also use your personal information to personalize our website, to target advertising or promotions that may be of interest to you, and to analyze aggregate user data in order to improve our services.

**Co-Branded Offers:** In arranging to have marketing and promotional information of certain companies or businesses with whom Mislich Bros. Inc. or Distributor Partners may have formed a strategic alliance ("Distributor Companies"), we may disclose to the Distributor Companies your personal information, including information such as your shipping address, name, and contact information. If you do not want to us to disclose your personal information to the Distributor Companies, please refer to the Opt-Out Policy below.

**Cookies:** We may use cookie and IP address information to count and track website visits in the aggregate, to personalize the Website for each unique user, to control the frequency of individual advertisements to individual computers, and to target advertisements and promotions to broad demographic segments. We may also use IP addresses to help diagnose problems with our server, and to administer our website.

**Customer Service Issues and Contacts:** We may use your email address, phone number, mailing address and/or fax to contact you in response to customer service complaints you have submitted or to address a problem affecting your use of the service.

**Legal Requirements:** We may disclose personal information when we deem necessary or appropriate to law enforcement or other entities or third parties as required by law or to protect our rights or the rights of others, to prevent harm to persons or property, to fight fraud, identity theft, or otherwise to comply with the law or legal process, to respond to claims, to protect our systems and customers, to ensure the integrity and operation of our business and systems, or to protect the rights, property, or safety of Mislich Bros. Inc. and its employees or others.

**Business and Accounting Disclosures:** We may disclose aggregate user data or non-personal information in order to describe our services to prospective business partners, advertisers, and others, but will do so only in a form that does not identify individual users.

**Other Disclosures:** Occasionally we may disclose personal information in other circumstances, but we will only do this if we have explained at the time we collect the information the purpose for which it will be disclosed.

### **Cookies**

We also use a feature of your browser called a cookie to assign identification to your computer. The unique user ID contained within your cookie automatically identifies your computer—but not you—to our servers every time you visit our Website. Cookies by themselves cannot be used to find out the identity of any user, but may be correlated with identity information in our log files. You can turn off the cookie feature by using your browser preference options, but you may not be able to utilize some services properly. Current versions of many web browsers offer enhanced user controls for the placement and duration of cookies. Search for "cookies" under your web browser's Help menu for more information on the cookie management features available to you.

### **Becoming a Registered User of mbitools.com**

To become a registered user of mbitools.com, you may need to share some personal information, such as your name and e-mail address. You do not need to be registered to visit or purchase from our site. When creating your account you will create a password to access that account. Never use another person's account and/or password without consent. You are responsible for maintain the confidentiality of your account and password. Please let us know if there is any unauthorized use of your account and/or password. Please remember to log out at the end of each session to prevent others access to your information without your permission. By registering with mbitools.com, you grant Mislich Bros. Inc. access to your billing, shipping, phone number and credit card information. We may use this information for future advertisements and specialty offers or for the same reasons listed above in "how we use collected information".

### **Opt-Out Policy**

You may opt out of receiving communication from us, or from other third parties by emailing us at: support@mbitools.com or writing to us at:

Mislich Bros. Inc.

Attn: Customer Service

15116 E 2100 N Rd

Pontiac, IL 61764

In addition, when we contact you via email, we may include instructions to unsubscribe from future emails if you so choose.

### **Security**

This website has industry-standard security measures in place to protect the loss, misuse, and alteration of the information under our control, and we make good-faith efforts to store your personal information in a secure operating environment. Unfortunately, no data transmission over the Internet can be guaranteed to be absolutely secure. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or our online products or services, and you do so at your own risk.

### **Other Websites; Links**

We may include links to websites operated by our distributors, affiliates, advertisers, and others. These third parties have separate data collection and privacy practices independent from ours, and thus Mislich Bros. Inc. cannot be responsible for their policies or activities. Please contact those third parties directly if you have questions about their privacy policies.

**Please note:** If you choose to share information about yourself in an open format, such as social media pages, we consider that information to be public information-and not personal information.

### **Third Party Relations**

We do connect with trusted third parties, including but not limited to, Facebook, Twitter and with application developers who specialize in social commerce so we can connect to your social networks. We provide access to our sites by third parties and business partners so we can generate interest in our products among members of your social networks and to allow you to share product interest with friends in your network. The use of any features made available or you on our Site by a third party may result in information being collected or shared about you by us or by the third part. We cannot control how your data is collected, stored, used or shared by third party sites or to whom it is disclosed. Please be sure to contact the third party site if you have any questions relating to their privacy policy. Mislich Bros. Inc., is not responsible for how these third parties may use information collected from or about you. However, we do identify areas on our site where third parties share information about you.

### **How to correct, update or delete your information**

Mislich Bros. Inc. does not currently have a method for users to delete the personal information contained in our database. However, you may change or update the personal information we have collected by sending an email to support@mbitools.com. Please include your email address and the information you wish to change. In addition, you may delete the cookie stored on your computer, which will cause our system to perceive you as a new user with no known user data. You may also set your browser to reject cookies, but doing so may prevent you from using some of our services.

## **International Users**

Like almost every website, Mislich Bros. Inc. may be accessed by an international audience. By visiting our website and providing us with data, you acknowledge and agree that your personal information may be processed for the purposes identified in this policy. In addition, such data may be stored on servers located outside your resident jurisdiction and in jurisdictions which may have less stringent privacy practices than your own. By providing us with your data, you consent to the transfer of such data.

## **If Merge Occurs with Mislich Bros. Inc.,**

It is possible that Mislich Bros. Inc. and/or any of our assets may be acquired by an unrelated third party. In such a transaction, as the owner of this customer information, we may disclose or sell the information as an asset of the company in conjunction with the sale of our company or the sale of a portion of our assets to a third party. While we will endeavor to require the successor company to maintain this privacy policy, we cannot guarantee that our policy will remain in effect.

## **Changes To This Policy**

This policy may change from time to time. If we make any substantive changes to the policy in the future with regard to how we use your information, we will post those changes on our website in this location together with the date of the last update. Your continued use of the Website after the changes are posted constitutes your agreement to the changes, both with regard to information we have previously collected from you and with regard to information we collect from you in the future. If you do not agree to the changes, please discontinue your use of our website.

## **CONTACTING MISLICH BROS. INC.**

Please feel free to share any comments and concerns with us. If you have any questions about this privacy policy or the practices of this website, please contact:

Mislich Bros. Inc.

Attention: Privacy Policy Department

15116 E 2100 N RD

Pontiac, IL 61764

or email us: [support@mbitools.com](mailto:support@mbitools.com).